# Endress+Hauser development team earns the AMA Innovation Award

## iTHERM TrustSens recognized as an exceptional innovation in the field of sensors and instrumentation

**Innovation, originality and market relevance: these are the three key criteria that are applied when selecting the winner of the AMA Innovation Award. With the iTHERM TrustSens, a development team from Endress+Hauser was able to persuade the AMA awards jury.**

With its innovation, the development team from Endress+Hauser Wetzer, the center of competence for temperature measurement technology headquartered in Nesselwang, Germany, prevailed against 35 German and international competitors to win the award. The iTHERM TrustSens thermometer was designed especially for hygienic and aseptic applications in the food & beverage and life sciences industries. The instrument features automated and fully traceable inline self-calibration, eliminating the risk of non-conformities and leading to superior product safety and process efficiency. In addition, the integrated Heartbeat Technology enables continuous self-diagnosis and verification without interruption of the process.

The AMA Innovation Award, which is given to innovative research and development teams by the AMA Association for Sensors and Measurement, is considered one of the industry’s most coveted awards. The awards ceremony was held on 26 June 2018 during the Sensor+Test trade fair in Nuremberg, Germany. The Promass Q Coriolis-based flowmeter from Endress+Hauser was also nominated.

Further information about the award-winning product, plus an interview with the development team, is available in the downloads section of the Endress+Hauser website in the right-hand column.



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Industry specialist: Endress+Hauser’s iTHERM TrustSens has been designed especially for the food & beverage and life sciences industries.

The Endress+Hauser Group

Endress+Hauser is a global leader in measurement instrumentation, services and solutions for industrial process engineering. The Group employs more than 13,000 personnel across the globe, generating net sales of over 2.2 billion euros in 2017.

Structure

With dedicated sales centers and a strong network of partners, Endress+Hauser guarantees competent worldwide support. Our production centers in 12 countries meet customers’ needs and requirements quickly and effectively. The Group is managed and coordinated by a holding company in Reinach, Switzerland. As a successful family-owned business, Endress+Hauser is set for continued independence and self-reliance.

Products

Endress+Hauser provides sensors, instruments, systems and services for level, flow, pressure and temperature measurement as well as analytics and data acquisition. The company supports customers with automation engineering, logistics and IT services and solutions. Our products set standards in quality and technology.

Industries

We work closely with the chemical, petrochemical, food & beverage, oil & gas, water & wastewater, power & energy, life science, primaries & metal, renewable energies, pulp & paper and shipbuilding industries. Endress+Hauser supports its customers in optimizing their processes in terms of reliability, safety, economic efficiency and environmental impact.

History

Founded in 1953 by Georg H Endress and Ludwig Hauser, Endress+Hauser has been solely owned by the Endress family since 1975. The Group has developed from a specialist in level measurement to a provider of complete solutions for industrial measuring technology and automation, with constant expansion into new territories and markets.

For further information, please visit www.endress.com/media-center or www.endress.com

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